talkreadplay with your child every day

You already have what it takes to be

a brain builder!

The interactions you have with your baby now are building the foundation for all future learning.



talkreadplaywi.com A community awareness campaign of Every Child Thrives, facilitated by The Greater Watertown Community Health Foundation.

talkread play with your child every day

With the help of simple and fun activities from the Daily Vroom app, you can turn every day moments into brain building moments.



Tell your baby stories or sing to them in the tub. You can talk about favorite family memories or make up stories with your baby as the main character.

Bathtime stories and songs make bathing easier and more fun for both of you!



Brainy Background

When you tell children stories and sing songs in a fun way, you share the importance of language and music. Your baby is hearing new sounds and words, making connections by listening to your stories and songs.



To download, visit talkreadplaywi.com.