

The first five years of life are when a child's brain grows the fastest.

With simple activities like this one, you can make every moment with your child a brain building moment.



WORDS ALL AROUND

Your child learns best from what you say and do, so read everything you can out loud. Read signs, books, or ads in a magazine. Be sure to point! Do they imitate any of your words or sounds? Do they point, too? Go back and forth with them, pointing and reading out loud.



Brainy Background

By introducing your child to different types of things to read, you help them make the earliest connections between written words and what they stand for. This kind of back and forth conversation, even before they have words, is building their communication skills.